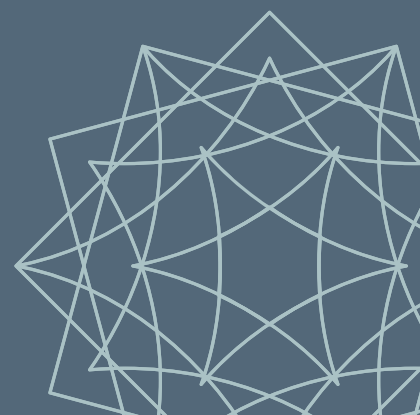




NI YGN

Nuclear Institute
Young Generation Network

SPONSORSHIP OPPORTUNITIES 2019



SPONSORSHIP OPPORTUNITIES

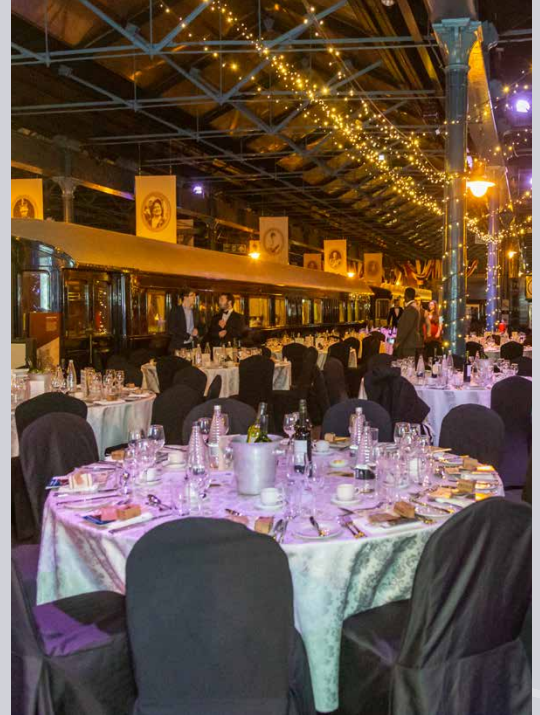
YGN Industry Partner

We are delighted to announce that we are seeking a “YGN Industry Partner” for 2019; an organisation that can help us to deliver our goals and to reach even further than before in supporting young professionals in the nuclear industry as well as engaging in STEM activities across the UK. We see this partner as an organisation whose own ambitions for supporting the next generation align with ours and who we can work with to achieve success for our industry in creating a sustainable future for all.

Our Industry Partner would receive the following benefits throughout the year:

- Sponsoring company logo included in monthly YGN newsletter (with an audience of over 1000 people) along with the opportunity to provide an article in the newsletter on a quarterly basis
- Opportunity to be on the judging panel of the YGN Excellence Prize and to present this prize at the YGN Annual Dinner
- Opportunity to display a banner stand at all YGN events (Intro to., Annual Seminar and Dinner, Speaking Competition Final)
- Opportunity to hold a dedicated YGN Audience With Event with key representatives from the sponsoring organisation
- Dedicated thank you social media post every quarter on YGN media outlets
- Mention as YGN Industry Partner in all YGN comms throughout the year (through placement of logo)
- Opportunity to undertake YGN Engagement Programme within sponsoring organisation to help enthuse, motivate and develop young professionals
- Complimentary place at YGN Annual Dinner as VIP Guest

Package price: £10,000+VAT



SPONSORSHIP OPPORTUNITIES

YGN Intro to... Event Sponsor

For many years now, the YGN has successfully run a number of 'Introduction to...' events and this year will be no different. The objectives of these 2-3 day seminars are to provide an overview of the specific programme area (i.e. new build, defence, decommissioning or power generation) for the UK. Delegates will have the opportunity to hear from experts in their field and meet fellow professionals from across the sector, thus providing a great opportunity to establish a network of new contacts. These events also include site tours; previous years have seen delegates visit Sellafield, the Low Level Waste Repository, the Joint European Torus at Culham, Hinkley Point B, Sheffield Forgemasters and BAE systems at Barrow.

This year the YGN will be running the following Intro to... Events:

- Intro to Project Management in Nuclear
- Intro to Commercial in Nuclear
- Intro to Nuclear New Build and Power Generation
- Intro to Defence in Nuclear (includes technical tour)
- Intro to Waste Management and Decommissioning (includes technical tour)

In 2018 the YGN ran a total of five Intro to Events which delivered a total of 11 days of content along with technical tours of Sellafield Ltd, the Low Level Waste Repository, JET, and Hinkley Point B. Over 160 young professionals attended these events including apprentices, graduates and mid-career level professionals representing Site Licence Companies and Supply Chain organisations (from large multinationals to SMEs).

Benefits of being an *Intro to Event Sponsor*:

- Sponsoring organisation's logo on Joining Instructions, Welcome slides and information packs – Sponsors can use this to showcase their support to developing young talent
- Opportunity for a representative from the sponsoring organisation to give a talk at the event
- An A4 advertisement in the joining instructions/welcome pack
- Promotion of sponsor via YGN marketing channels during event communications, including:
 - YGN twitter (>2500 followers)
 - YGN LinkedIn (>2000 group members)
 - Nuclear Future Magazine
 - Newsletters to YGN and NI members

Each of our Intro to Events are unique and as such the event sponsorship package can be tailored to your requirements. If you are interested in being an event sponsor please contact us.



SPONSORSHIP OPPORTUNITIES

YGN Intro to Events Series Sponsor

We are also offering the opportunity for an organisation to sponsor the entire Intro to Event Series who will be an overarching partner enabling us to deliver the full suite of Intro to Events in 2019. In addition to the benefits of the individual Intro to Event Sponsor, the Intro to Event Series Sponsor will also receive the following benefits:

- A complimentary ticket to each of the YGN Intro to Events in 2019
- Opportunity for a representative from the sponsoring organisation to speak at each of the Intro to Events
- Opportunity to display a banner stand at each of the Intro to Events
- Branding with sponsoring organisation's logo as the Intro to Event Series Sponsor on all event material

The cost of this sponsorship package is £5,000+VAT.



SPONSORSHIP OPPORTUNITIES

YGN Speaking Competitions

YGN Speaking Competitions are an excellent opportunity for participants to develop presentation skills and to showcase an area that they are particularly passionate about. As a result, the breadth of presentation topics is vast and helps to make the events extremely varied and interesting.

This year, the YGN is holding a number of regional speaking competitions. The winners of these regional heats will then compete in the National Grand Final, scheduled to take place on Thursday 19th September.

BENEFITS	National Final Sponsor £1500 +VAT
Entitlement to display a publicity stand and distribute branded merchandise at the speaking competition venue	✓
Exclusive opportunity to include a 300 word company article in the YGN newsletter during the month of the speaking competition	✓
Identification as main event sponsor and thus inclusion of a large company logo on all speaking competition literature distributed (including posters and flyers)	✓
Logo displayed on the event website with the opportunity to include 400 words about your organisation and prominent short quote from your company about the event	✓
Company name included in the event report published in the YGN pages of Nuclear Future journal	✓
The opportunity for a member of your company to sit on the panel with two other judges, who will be representatives from the Nuclear Institute	✓
Mention in YGN newsletter 3 months prior to the final once sponsorship confirmed (distributed to over 2100 members)	✓
Thank you on LinkedIn YGN Group, YGN twitter feed and YGN Facebook site with relevant links to company website.	✓





How to Become a Sponsor

All of the sponsorship packages are sold on a first come first served basis, with the previous year's sponsoring company getting first refusal on the same package for the next year.

To find out more or to register your interest, please contact the YGN sponsorship coordinator at sponsorship.ygn@nuclearinst.com

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